

World Plastic Connection Summit

- Virtual Fair with 130 product manufacturers in converted plastics in 3 languages (Portuguese, English and Spanish);
- International seminar with special program on the 3rd and 4th of November, with simultaneous translation for Portuguese, English and Spanish;
- Access to information on trends of colors and yearbook of the sector.

Agenda of International Seminar

November 3rd, Wednesday

8:30 – 9:00 am	Opening
9:00 - 9:50 am	Institutional Speeches
9:50 - 10:00 am	Think Plastic Brazil Presentation
10:00 - 11:10 am	Nicola Minervini: How to be competitive in internationalization
11:10 - 12:00 am	Color Trends 2022 Launch
12:00 - 1:00 pm	Lunch
1:00 - 2:10 pm	Karim Rashid: The future of design and colors post-pandemic
2:10 - 3:20 pm	Environment, Sustainability and Governance (ESG, speaker to be confirmed)
3:20 - 4:30 pm	Round Table on Sustainability with Jorge, Serna (Nutresa) and Luis Arevalo (Kellogg)
4:30-5:30 pm	Keynote Speaker – Sally Dominguez: Resilience and Sustainable Innovation

November 4th, Thursday

8:30 – 9:00 am	Opening
9:00 - 10:10 am	Rossana Orlandi & Nicoletta Orlandi Bruñogni/Guiltless: Plastic-Guiltless project presentation. Plastic and invitation from Brazilian companies: - https://www.guiltlessplastic.com
10:10-10:40 am	Peter Gianetti: Retail market post-pandemic
12:00 -1:00 pm	Lunch
1:00-2:10 pm	Anshula Mandaokar and Priya Nagrale: Research of Futures Market, Plastics for the Market of Agribusiness
2:10 -3:10 pm	Alexandre Herchcovitch: The Importance of Reconnection with the New Normal
3:10 - 4:00 pm	World Plastic Connection Award
4:00 - 5:00 pm	Keynote Speaker (to be confirmed)



